

1 Pigeon Rock Road, RD2, Cromwell 9384, New Zealand pacificalpacas.com

August 1st, 2016

Dear

Update on 2015/16 Collections and a special offer to our participating growers

To all alpaca growers:

2015/2016 Collections

In my last update I predicted that our collection figures were up at least 30% over last year. We have now almost finished sorting and weighing your fibre and I am very pleased to advise we have actually collected just over 40% more than last year, making our 2015/16 collection season the best ever for Pacific Alpacas.

2016/2017 Collections

We have even bigger plans for the coming season as we introduce new processes, streamline operations and vertically integrate further to optimise the value of your fibre.

Can you please help us by checking the information below to confirm it is correct or update any that is wrong or missing? If your alpaca fibre business is not registered for GST, please let us know that as well.

As we build the brand and offer a “chain of fibre collection” we want to introduce ‘traceability’ into our products and promote the origins of the fibre and hence your farm as a source. We will soon be able to track where the fibre comes from and what the final product is it is used in. This is invaluable for the export market.

Farm Name:	Contact:
Address:	
	Post Code:
Telephone:	Mobile:
Email:	Website:
Skype:	Add me to pacificalpacas.com as a supplier? Yes / No
Bank Acc. No.	GST No.

We plan to commence contacting you all personally in September about the coming season's collection and want to ensure we have all the required information in our database before then so that call times are minimised and we don't have to waste your time.

We collect, we sell, we pay
Guaranteed!



Pacific Alpacas
New Zealand's Fibre Pool

1 Pigeon Rock Road, RD2, Cromwell 9384, New Zealand pacificalpacas.com

Pacific Alpacas Heirloom alpaca duvets and blankets

As I mentioned in my last newsletter, instead of focusing the business on just selling your fibre at the best possible price to manufacturers (who in turn create value added items such as blankets, duvets, knitwear etc. either here or in China), this year Pacific Alpacas have launched its own lines of proudly 100% NZ-made alpaca duvets and blankets under the “Heirloom *luxury for generations*” brand.

We are happy to say many of you have taken-up our offer of a special ‘contributing growers price’ and have elected to use part of their expected pay-out to purchase some of these products.

As a result of this success we have increased our line-up of products and now have a two complete ranges of New Zealand size 400gsm duvets in addition to our blanket line-up.

<p>Heirloom range 100% alpaca fill</p>	<p>Premium range 70% alpaca / 30% lambswool fill</p>
<p>These Heirloom quality duvets are filled with only the finest, highest quality 100% New Zealand alpaca fibre enclosed in a beautiful 100% sateen cotton cover with 290 thread count and printed with a unique, white silver fern pattern to give it a true New Zealand feel.</p> <p>All Pacific Alpacas Heirloom range duvets feature our trademarked, anti-counterfeiting ‘Cloud of Dreams’ stitching pattern.</p>	<p>These premium quality duvets are filled with a blend of two of New Zealand’s finest natural fibres; the highest quality alpaca fibre and lambswool; enclosed in a beautiful 100% sateen cotton cover with 290 thread count and printed with a unique, white silver fern pattern to give it a true New Zealand feel.</p>



1 Pigeon Rock Road, RD2, Cromwell 9384, New Zealand pacificalpacas.com

I have attached a 'Contributing Growers' Price List of the range of products Pacific Alpacas currently manufactures. This offer is only available to contributing growers to the Pacific Alpacas Fibre Pool.

All other growers can still purchase Pacific Alpaca products but will be required to pre-pay for them prior to product shipment and to pay the full wholesale price.

Pacific Alpacas products are also available on TradeMe at a higher retail price.

We encourage you to take this opportunity to invest some of your earnings from your fibre into finished products professionally designed and manufactured using your fibre. Again this is an OPTION. You can resell these items, or keep them for yourself.

You can still take the cash pay-out option in November.

Thank you again for your support; we look forward to working with you in the future and helping ensure a fair and economic return to growers such as yourselves.

We hope to meet you at the National Alpaca Show in Christchurch October 7th and 8th 2016. Please look for the Pacific Alpacas booth and check out our products and discuss our plans for the future and how they can benefit you, as growers.

If you have any questions, please contact me on 021 950 204, or john@carr.co.nz.

Sincerely,

A handwritten signature in black ink that reads "John M Carr". The signature is written in a cursive, slightly slanted style.

John M Carr